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17 THE COCA COLA COMPANY

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**UNITED STATES DISTRICT COURT
CENTRAL DISTRICT OF CALIFORNIA**

17 POM WONDERFUL LLC, a Delaware
18 limited liability corporation,

19 Plaintiff,

20 vs.

21 THE COCA COLA COMPANY, a
22 Delaware corporation; and DOES 1
23 through 100,

24 Defendants.

Case No. 2:08-cv-06237-SJO-MRW

FINAL JUDGMENT

Judge: Honorable S. James Otero

1 **WHEREAS**, on March 11, 2016, Plaintiff Pom Wonderful LLC's ("Pom")
2 only remaining cause of action against Defendant The Coca-Cola Company ("Coca-
3 Cola"), which alleged a violation of section 43(a) of the Lanham Act, 15 U.S.C.
4 § 1125(a), came on for a jury trial before the above-entitled Court, the Honorable S.
5 James Otero, United States District Judge, presiding, and a duly empaneled jury;

6 On March 21, 2016, the jury found in favor of Coca-Cola and against Pom,
7 finding that Pom had not proved by a preponderance of the evidence that the label or
8 packaging of Coca-Cola's juice product, even if literally true, nevertheless misled a
9 substantial portion of consumers.

10 **IT IS ORDERED AND DECREED** that, pursuant to Federal Rule of Civil
11 Procedure 58, Plaintiff Pom Wonderful LLC shall take nothing and that judgment is
12 hereby entered in favor of Defendant The Coca-Cola Company and against Plaintiff
13 Pom Wonderful LLC.

14 **IT IS FURTHER ORDERED AND DECREED** that, pursuant to Federal
15 Rule of Civil Procedure 54(d)(1), Defendant The Coca-Cola Company may recover
16 its costs of suit taxed in this matter from Plaintiff Pom Wonderful LLC.

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19 Dated: March 29, 2016.



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21 Hon. S. James Otero
22 United States District Judge
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